

HICKORY CHAIR®

For Immediate Release

Hickory Chair Debuts Second Collection with David Phoenix The Positano Collection to Launch at High Point Market October 2021

Hickory, NC — For Immediate Release — Award-winning interior designer David Phoenix and 110-year-old custom furniture maker Hickory Chair present their second collaboration, The Positano Collection, at the Fall 2021 High Point Market. The introduction includes 25 pieces of seating and case goods inspired by the relaxed, high style of the iconic seaside enclave.



“I named the collection after one of my favorite places on earth,” David says. “I’ve lived by the sea for most of my life, recently relocating from Los Angeles to Palm Beach. But Positano has a unique spirit and style—maybe it’s the hills dotted with villas and the cafes on cliffs and how the whole town seems to pause to watch the sunset together—it’s chic and magical.”

While the entire collection channels the laid-back glamour of the Amalfi Coast, standout pieces include the Sydney dresser, which wears oversized hardware inspired by David’s favorite vintage jeweler, David Webb, and the sculptural Marquesa Sofa and Sectional. “David challenged us with this collection,” says Skip Rumley, Hickory Chair’s Creative Director. “David’s pieces are fresh, sophisticated and modern, and through our finishes and textiles, they lend themselves to both formal and casual relaxed aesthetics. I know the new collection will provide both inspiration and solutions for designers and their clients around the world.”

The Positano Collection features curvy silhouettes, smaller scale options, and charming, unexpected details, both decorative and practical. David selected lighter, open-grain finishes from Hickory Chair’s expansive selection of paint and stained finishes to showcase on each piece of this exciting new collection.

Marquesa Sofa

The Marquesa Sofa is a modern silhouette inspired by modern Italian design. The distinctive low profile, horizontal channels along the American Ash plinth base, and tuxedo arms lend both glamour and architecture to the piece. Its soft, contemporary lines make the Marquesa at home in any luxe setting, from a city penthouse to a seaside getaway.

Marquesa Sectional

The Marquesa Sectional is a modern silhouette inspired by modern Italian design. The distinctive low profile, horizontal channels along the American Ash plinth base, and tuxedo arms lend both glamour and architecture to the suite of pieces. Six elements, including a gorgeous, curved chaise, left and right bumpers and a versatile

HICKORY CHAIR®

ottoman, combine for a fresh take on the classic sectional. Its soft, contemporary lines make the Marquesa at home in any luxe setting, from a city penthouse to a seaside getaway.

Griswold Side, Host, and Lounge Chairs

The Griswold lounge chair and companion arm and side chairs were inspired by the Danish Modern movement. David's vision transforms the original design to a new, more sculptural, architectural form that lends itself to both formal and casual settings with its ladderback, gently tapered round legs and exposed trim. The arms of both the lounge chair and dining arm chair feature an upholstered band. Crafted from American Ash, the Griswold series is a natural for both painted and stain finishes.

Hatton Table

“Structured, solid, with a beautiful edge and base,” David says of the streamlined Hatton table, which features unique diamond-shaped legs and precise proportions. “But the best part is the flexibility both functionally and visually.” A combination of two finishes offers aesthetic versatility, and the clever construction goes from a handsome 54-inch square, perfect for games or a breakfast table, to an expansive dining or library table when its two 24-inch leaves are installed. Crafted in American Ash, the Hatton is standard in Ebony finish but shown in an optional combination of painted finishes. The top features a soft, off-white paint finish named Chalk and base in a soft grey paint named Lynx.

Delfern Chair & Ottoman

Loosely based upon an Italian mid-century antique, the Delfern Chair and Ottoman is one of the most distinctive pieces of the Positano Collection by David Phoenix. This striking new chair and ottoman are crafted in fine walnut, and the upholstery sits inside of its sculptural frame. “The Delfern is very special with its curved back, the tusk legs, open arms and how the wood detailing wraps all the way around,” David says. “It’s beautiful from 360 degrees.” While standard in Truffle finish, the Delfern Chair and Ottoman are shown in optional Chalk finish.

Verner Side Table & Cocktail Table

The Verner recalls the innovative style of Eero Saarinen’s TWA terminal, with its beveled top, flared legs, and dapper brass accents. “The top is tidy in its tray-like shape, and the thoughtful shelf provides enough room for styling with books to get that layered look.” Crafted from fine American Walnut veneers and solids, the Verner Cocktail is shown in optional Espresso finish and its companion Side Table, in the standard Truffle finish.

Sydney Dresser

Arguably the most glamorous case good in the collection, the Sydney Dresser was designed for personalization. The case is crafted in fine American Ash solids and veneers. While standard in Ebony finish, Sydney is available in any of Hickory Chair’s specialty finishes and the drawer fronts are also available upholstered. The drawers have been fitted with soft-close guides. Its sleek, Mid-Century silhouette is accented with solid brass ferrules and eye-catching drawer pulls. “The hardware is inspired by a pair of vintage earrings from one of my favorite jewelers, David Webb. It’s bold, sophisticated, and timeless,” David says. “In a room, the Sydney makes a confident statement.” Shown in optional Truffle finish with upholstered drawer fronts. Also available is the Sydney Side Table that functions equally well as a nightstand.

Sydney Side Table

The Sydney Side Table, with a handy pull-out tray, is a glamorous and useful addition to any room. Sydney is crafted in fine American Ash solids and veneers. While standard in Ebony finish, Sydney is shown in optional Truffle finish and is available in any of Hickory Chair’s specialty finishes. The drawer has been fitted with soft-close guides. Its sleek, Mid-Century silhouette is accented with solid brass ferrules and eye-catching drawer pulls. “The hardware is inspired by a pair of vintage earrings from one of my favorite jewelers, David

HICKORY CHAIR®

Webb. It's bold, sophisticated, and timeless," David says. "In a room, the Sydney makes a confident statement."

Kacey Swivel Chair

Great on its own or as a pair, the Kacey Swivel Chair combines the distinctive form of a classic wing chair with the comfort and ease of a sexy swivel chair. The Kacey Swivel Chairs boasts an elegant, curved back with button detailing and has a distinctive reeded border that disguises its swivel base. "It's a chair that really hugs you," David says.

Meredith Chair

The Meredith Lounge Chair takes inspiration from sleek, modern American upholstery from the 1950's. Updated with a beautiful dressmaker skirt, a simple yet elegant button detail on the back and petite footprint, David envisions the Meredith as a perfect chair for the bedroom or sitting room. "It's not too big, but sits bigger than it looks," he says. "It's comfortable and classic." A companion sofa is also available.

Meredith Sofa

The Meredith Sofa takes inspiration from sleek, modern American upholstery from the 1950's. Updated with a beautiful dressmaker skirt, a simple yet elegant button detail on the back and petite footprint, David envisions the Meredith as a perfect sofa for a smaller seating area, like in a bedroom or study. "It's not too big, but sits bigger than it looks," he says. "It's comfortable and classic." A companion lounge chair is also available.

Jupiter Swivel Chair

The Jupiter Chair was inspired by a distinctive 1940's French Deco lounge chair. David's modern interpretation is accentuated by the softened lines and the elegant concave shape of the arm's interior. "I named this chair Jupiter because it's out of this world in comfort and style," David says. Indeed, a soft, fully upholstered body and luxurious construction make it a sublime place to sit. Optional contrast piping is a natural to accentuate its sculptural form. The Jupiter has a plinth-style base made from American Ash that hides its swivel mechanism.

Crowley Sofa & Chair

"Deep, and with a big personality," David says of the Crowley Chair and Sofa. Based on a classic sofa and lounge chair, the Crowley Sofa and Chair have been updated with a modern sensibility. They feature a generously scaled English Arm and seat depth, crisp tailoring and an American Ash rim around the base that has been fitted with saber legs. A companion Crowley Skirted Sofa and Swivel Chair are also available.

Salmore Side Chair

David designed the Salmore with vintage Italian style in mind. The deceptively comfortable chair features long tapered legs, a signature suspended backrest and an overall elegant silhouette that lends decorative flair to a room. The Salmore is perfect as a dining chair or around a game table. Crafted in American Ash, the Salmore is standard and shown in Ebony finish.

Owings Side Table

The Owings Side Table features stylish chamfered corner details, curved legs, and fabulous brass sabots. Always inspired by haberdashery, the hardware, David says, are "chunky knobs meant to look like big brass buttons." Functionally, the Owings is versatile. "The side table also makes a perfect nightstand. We added a pull-out breadboard-style tray, which I think is a bedside essential." The drawer has been fitted with soft-close guides. The Owings side table and its companion writing table are crafted from fine American Ash and is fitted with Aged Brass ferrules and hardware. Standard in Ebony finish, the Owings is shown in Weathered White paint.

HICKORY CHAIR®

Owings Writing Table

The Owings Side Table features stylish chamfered corner details, curved legs, and fabulous brass sabots. Always inspired by haberdashery, the hardware, David says, are “chunky knobs meant to look like big brass buttons.” Functionally, the Owings is versatile. “The writing table can be used in just about any room in the house. I see it as a console behind a sofa or as a dressing table, too.” The drawers have been fitted with soft-close guides. The Owings writing desk and its companion side table are crafted from fine American Ash and is fitted with Aged Brass ferrules and hardware. Standard in Ebony finish, the Owings is also shown in Weathered White paint.

Sampson Cocktail Table

Hickory Chair’s woodwork is on full display in the expertly crafted circular Sampson cocktail table, which has hidden drawers and a functional bottom shelf. “A circular table like Samson is great to anchor four club chairs, or in front of a sectional where it can be hard to get in and out,” David says. Crafted in fine American Ash, the Sampson and its companion Caitlin Side Table, are standard in Ebony finish. Shown in optional Truffle finish.

Caitlin Side Table

Hickory Chair’s woodwork is on full display in the expertly crafted circular Caitlin table, which has hidden drawers and three tiers of handy shelving. “I imagine the Caitlin in a lacquer or painted finish, like a punctuation point in a room,” David says. Caitlin tucks perfectly in a corner or, since beautiful from 360 degrees, can float in any seating area. Crafted in fine American Ash, the Caitlin and its companion Sampson Cocktail Table, are standard in Ebony finish. Shown in optional Kohl finish and in Chalk paint.

Zitelli Cocktail Table

The Zitelli Cocktail Table, with its bold lines and robust scale, makes for a perfect anchor for any seating area. “I wanted to create something that was both classic and contemporary,” David says. “The thick-cut base and top with rounded corners creates a modern form, while the silhouette quietly references ancient architecture.” Crafted in beautiful American Walnut, the top and shelf feature highly figured walnut veneer fields. While standard in Truffle finish, the Zitelli is shown in an optional combination of White Dove painted top and shelf with posts finished in a dark stain named Espresso.

Zitelli Side Table

The Zitelli Side Table, with its bold lines and robust style, makes for a perfect side table to any seating area. “I wanted to create something that was both classic and contemporary,” David says. “The thick-cut base and top with rounded corners creates a modern form, while the silhouette quietly references ancient architecture.” Crafted in beautiful American Walnut, the top and shelf feature highly figured walnut veneer fields. While standard in Truffle finish, the Zitelli is shown in optional finish that is a dark stain named Espresso.

##

About Hickory Chair:

For more than 110 years, Hickory Chair has been crafting custom wood and upholstered furnishings in a wide range of classic styles. Inspired by such historical sites as Winterthur Estate and the James River Plantations, as well as by noted furniture authorities such as Mariette Himes Gomez, Suzanne Kasler, David Phoenix, Susan Hable, Ray Booth and the late Albert Sack. Hickory Chair’s hallmark is luxurious yet livable furniture that’s made to order and made to last. Please visit hickorychair.com for product information or contact us with special requests. Hickory Chair, LLC along with Pearson Upholstery, is a wholly owned subsidiary of the Rock House Farm Family of Brands.

HICKORY CHAIR[®]

About David Phoenix:

David Phoenix is an award-winning designer known for his elegant style and luxurious, comfortable interiors. The client-driven firm has delivered personal, sophisticated, and thoughtful homes to celebrities, royalty, and financiers for nearly three decades. David is newly based in Palm Beach, FL, after years in California, where he was named by the *Hollywood Reporter* as one of the top 25 interior designers in Los Angeles. David's work is consistently recognized in various publications, including multiple covers of *Architectural Digest* and stories in *Traditional Home*, *Veranda*, *LUXE*, and more. In addition to his ongoing partnership with Hickory Chair, David has a growing stable of product collaborations, including textiles with Kravet and art with Soicher Marin.

For press information, please contact:

Hickory Chair:
Laura Holland, VP Marketing & Communication
828-234-6201
laura.holland@hickorychair.com

David Phoenix:
Sarah Boyd, Sarah Boyd & Co
917-613-8919
sarah@sarahboyd.com