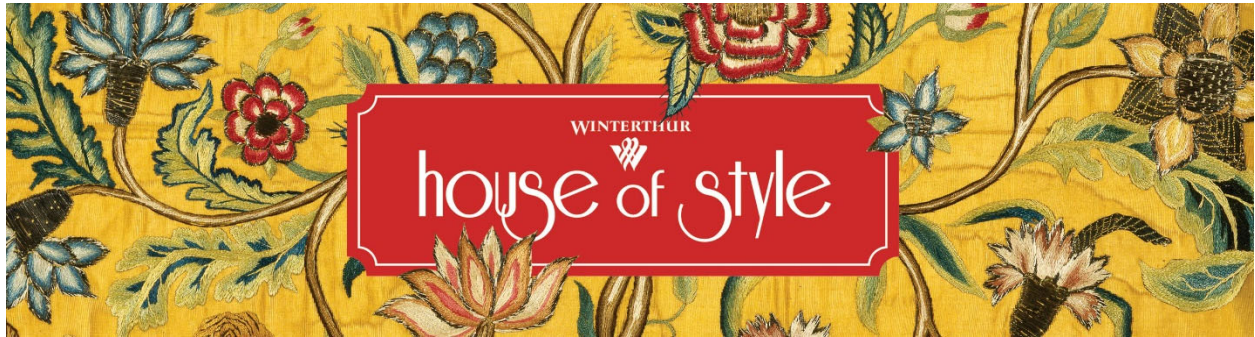


# HICKORY CHAIR®

FOR IMMEDIATE RELEASE

## INTRODUCING THE WINTERTHUR® HOUSE OF STYLE COLLECTION



**April 1, 2022 – High Point, North Carolina** – This Spring at the International Home Furnishings Market, Hickory Chair proudly introduces the Winterthur House of Style Collection with a beautiful array of wood and upholstered pieces that will not only complement the existing Winterthur Estate collection but the vast Hickory Chair product offering. From the home of Harry du Pont, now the Winterthur Museum, where each new introduction takes not only its distinctive reference from but also embodies Harry’s timeless design principles that are still unquestionably relevant and modern today. While Harry’s house is now a leading museum of American decorative arts, it was also an example for Jacqueline Kennedy’s historic restoration of the White House in 1961, and the inspiration for Hickory Chair’s new Winterthur House of Style collection.



Harry du Pont spared no effort when it came to planning a weekend for frequent guests at Winterthur, his beautiful country estate. He served the finest food, designed the most beautiful table settings, arranged the freshest flowers for guests such as the Astors and Vanderbilts. No detail was too small to escape his notice. He strove to give them unforgettable experiences.

Du Pont’s meticulous planning reflected the discerning taste that made him the foremost collector of fine American furniture in the nation. He artfully arranged fabulous pieces in spaces that he intended to be as comfortable as they were beautiful so friends could relax, enjoy bridge games and drinks, music and singing. With his creativity, he made these rooms of antique furniture come alive with the fresh color schemes that mirrored the shades of the flowers and trees seen through the windows of each room.

In 1961, the First Lady, Jacqueline Kennedy, invited Harry du Pont to lead the committee she was forming to transform the White House from a private residence to a museum that would showcase the finest American craftsmanship. The completion of this transformation culminated in a televised tour that would become the most watched program in American television history. The

impact was immediate as it awakened an interest and preservation of American furniture and design.

It was that same year, 1961, that Hickory Chair was celebrating its 50<sup>th</sup> anniversary as a company and the 20<sup>th</sup> anniversary of the James River Collection. With a stable of new reproductions and adaptations from the historic estates that lined the banks of the James River that flowed from Richmond to Williamsburg, Virginia, the company had perfectly timed this new offering of 18<sup>th</sup> Century American furniture solidifying its position and future as a trusted source for fine American furniture and craftsmanship for decades to follow.

In April 1999, Hickory Chair introduced the Winterthur Country Estate Collection. Hickory Chair had a deep respect for Harry's unwavering enthusiasm for fine American furniture and his reputation as one of the nation's most important early interior decorators. It was his keen appreciation of craftsmanship, harmony and scale that had helped him amass the collection with the finest examples of American furniture. A mix of adaptations and reproductions, the new collection was based on not only antique furniture but also distinctive architectural elements and pieces inspired by drawings found on pages of reference books in the extensive library. Pieces such as the HC6060-60 Serpentine Chest from the inaugural collection remain a timeless form for designers today. In the decades that have followed, this special collaboration has continued bringing decidedly more modern upholstery and wood products to the collection to customer delight. This spring, the Winterthur House of Style collection introduces new bedroom, living room and dining room pieces that complement the existing Winterthur Estate Collection as well as the extensive Hickory Chair offering.

“The Winterthur House of Style collection by Hickory Chair beautifully embodies the fine design and craftsmanship that Harry du Pont appreciated so keenly”, shares Kristin DeMesse, Director of Licensed Products. She continues, “Working with fine companies, it is our honor to offer pieces that were inspired, adapted from, or reproduced from a design in Winterthur’s Museum, garden, or library resources, that have been approved by a team of museum professionals. By purchasing Winterthur Licensed Products, consumers can furnish their home and garden with a wide variety of products that embody the beauty, quality, and style of Winterthur founder Henry Francis du Pont.”



Since 1999, Hickory Chair has proudly returned over one million dollars in royalties to the Winterthur Museum. These funds have helped further the museum's mission, the preservation of the house and the collections and to our delight, significant contributions in support of the museum's educational programming.

Hickory Chair invites you to join us at our showroom that is conveniently located on the 3<sup>rd</sup> Floor of Historic Market Square, April 1-6, 2022 as we reveal the new Winterthur House of Style capsule collection and the four new configurable programs. Join us at high noon each day for a Gin Alexander as we celebrate the new collection and to honor the memory and hospitality of the one and only HF “Harry” du Pont.

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### **About Winterthur and HF “Harry” du Pont:**

Winterthur, an American Country Estate, is the former home of Henry Francis du Pont (1880 – 1969), an avid antiques collector and horticulturist. Determined to open his naturalist gardens and vast collection of American decorative arts to the public, Henry Francis du Pont founded the Winterthur Museum in 1951. Today Winterthur stands as the greatest surviving example of its kind in the nation, and it continues to share du Pont’s passion for horticulture and American arts (through museum tours, publications and educational programs) with the world. For more information about Winterthur and HF du Pont, visit [www.winterthur.org](http://www.winterthur.org).

### **About Hickory Chair:**

For more than 111 years, Hickory Chair has been crafting custom wood and upholstered furnishings in a wide range of classic styles. Inspired by such historical sites as Winterthur Estate and the James River Estates, as well as by noted furniture authorities such as Mariette Himes Gomez, Suzanne Kasler, David Phoenix, Susan Hable, Ray Booth and the late Albert Sack, Hickory Chair’s hallmark is luxurious yet livable furniture that’s made to order and made to last. Please visit [hickorychair.com](http://hickorychair.com) for product information, or contact us with special requests. Hickory Chair, LLC is a wholly owned subsidiary of the Rock House Farm Family of Brands. To view the Winterthur Estate Collection visit [www.hickorychair.com/winterthur](http://www.hickorychair.com/winterthur).

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